



Call for Art: 2011 Exhibition Season

Mad Art Gallery is currently accepting artist's submissions and group proposals for the 2011 season. We are also accepting proposals for one-time screenings, performances, concerts and events.

Mad Art strives to promote uniquely talented artistic perspectives that will set future standards. Our goal is primarily to showcase artists from St. Louis and the surrounding region - however, our mission is without limitation. Mad Art is one of the only no-commission galleries in the area. Artists receive all proceeds from the sale of their artwork. In return, artists are expected to be extremely involved in the preparation, promotion, and installation of their exhibit.

At this time, Mad Art cannot schedule personal portfolio reviews, as a Visual Arts Committee selects all artists. Please complete the following submittal process for exhibit consideration.

Submission Process: Art Exhibitions

Mad Art presents 8-10 exhibitions each year which are typically curated by members of our Visual Arts Committee. Occasionally shows may be guest curated. Exhibitions usually include 2-5 artists, run about 4-6 weeks, and are presented in the main gallery. Installations for the jail cells will be considered. The Visual Arts Committee reviews submissions twice a year (spring and fall). If your submission is accepted, you will be notified by email or regular mail and the Visual Arts Committee will work with you on scheduling your participation in a group show.

For all exhibitions, Mad Art provides promotional support (e-mail announcements, website posting, and press release creation/distribution), basic gallery insurance, an artists' reception with cash bar, installation and lighting assistance.

Artist Submissions should include:

1. No more than 20 slides/digital images (jpegs on CD) of current work. Include a SASE with appropriate postage if you wish for your slide/CD to be returned to you. Each slide must be labeled with the following information (clearly printed or typed):
 - First and last name of applicant
 - Title of work, medium, size (H x W x D), date.
 - Clear indication of top of slide or red dot in the lower left-hand corner of the slide mount.
 - Slide number to correspond to Identification Sheet.
2. Complete contact information including name, address, phone number, email address, and website (if applicable).
3. Vitae, resume, artist statement, recent reviews and any additional support information.
4. A written proposal that explains the scope of the work you wish to exhibit and how it works within the space.
5. A list of any specialized needs not covered by the provisions mentioned above including any unusual space requirements or installation requirements.

Group Submissions should include all of the above plus:

1. Vitae/resume/bio of curator.
2. A proposal that includes the theme of the proposed exhibit and how it is complimentary and/or relevant to Mad Art's mission and the St. Louis community.



Work Requirements

- Work submitted must have been created within the last 18 months.
- Work displayed must have not been exhibited in any St. Louis venues in the previous 12 months.
- Preference will be given to artists who have not exhibited at the gallery in the past two years.
- No work previously rejected for any Mad Art exhibitions will be re-considered.
- Mad Art reserves the right to reject work that differs substantially in quality or content from the work that was originally submitted.
- Work to be displayed on gallery arakawa system cannot exceed 50lbs. Work hung on floreat-style hangers cannot exceed 75lbs. Work hung by any other method must have prior approval from the gallery and in no circumstances can exceed 100lbs. Installation Guidelines provided upon request.

Please allow up to 6 months for your slides to be reviewed and returned. Proposals and a SASE with appropriate postage should be sent to:

Mad Art Gallery
Exhibition Proposal Review
2727 St. 12th Street
St. Louis, MO 63118

Special Requirements for 3D and installation work

Exhibitions at Mad Art are funded by the rental of the gallery space for private parties and events. This exposes audiences who might not ordinarily visit a gallery or museum, to a new and non-threatening art experience. However, because we have to accommodate private parties, presenting 3D work at Mad Art can present a challenge. All floor and pedestal pieces must be able to be easily moved and stored in order for the floor to be entirely clear for private events. Proposals for 3D and installation work will be more closely scrutinized because of these special requirements. The more supporting documentation you can provide regarding how your pieces will work in our space, the better.

Submission Process: Special Events

Mad Art presents one-time screenings, performances, concerts, and events throughout the year. Proposals are considered by the gallery on a continuous basis. Please present the following for consideration:

1. An event summary that includes your target audience, estimate number of guests, promotion plan, and any additional information you can provide.
2. Supporting demo CDs, DVDs, VHS tapes. Please indicate if these need to be returned AND include necessary postage and packaging to do so.
3. Resumes/bios of the key participants and recent reviews if applicable.
4. Complete contact information including name, address, phone number, email address, and website (if applicable).

Musicians and DJ's interested in performing during a Mad Art opening night are encouraged to submit as well

Send your proposal to:
Mad Art Gallery
Special Proposal Review
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St. Louis, MO 63118